



FOR IMMEDIATE RELEASE

November 12, 2008

Angela Hite, Community Relations Director
715-225-3496

Kelly Heinbuch Certified as Wound Care Specialist
Wisconsin Wound Care Initiative More Than Doubles Specialists in the State

Dove Healthcare is pleased to announce that Kelly Heinbuch, RN, has recently earned a nationally accredited wound care certification® (WCC®), from the National Alliance of Wound Care®. This certification reflects a higher level of demonstrated knowledge in the area of wound care.

Kelly has been employed at Dove Healthcare for the past 6 years working in its Nursing Department.

“Kelly is already an asset to our facility. This certification will help her provide a higher level of care to our patients, which is a huge win-win for our patients and our facility,” said Kendall Duffy, Administrator at Dove Healthcare. “With the growing demand for healing patients with pressure ulcers, we are sure that Kelly will have a great impact on improving the wound-related outcomes for our patients.”

Kelly’s certification was made possible through the Wisconsin Wound Care Initiative, a public-private partnership aimed at reducing pressure ulcer prevalence in Wisconsin nursing homes by doubling the number of wound care specialists throughout the state. While Wisconsin already ranks well below the national average in pressure ulcer occurrences, this initiative marks Wisconsin as having the most aggressive and comprehensive approach to wound care prevention and treatment in the nation.

Dove Healthcare is located at 1405 Truax Boulevard on the West Side of Eau Claire and has provided skilled nursing and rehabilitation services to the Chippewa Valley since 1997. Dove Healthcare and its affiliates were recently awarded the 2008 Shining Star Award for Employment Relations by the Wisconsin Health Care Association (WHCA) and the Wisconsin Center for Assisted Living (WiCAL).